

International Association of Science Parks and Areas of Innovation: European Division Conference

Topics: *Vitalizing communities via TechParks/Clusters – Tech Transfer & Start-up Support*

Monday, 23rd April 2018: Arrival and Welcome Dinner

Arrival in Heidelberg and Hotel check-in

18:00 – 22:00 Reception and Welcome Dinner [Zum Güldenen Schaf](#), Heidelberg

Tuesday, 24th April 2018: Conference

08:30 – 09:10 Registration

09:10 – 09:30 Welcome address André Domin CEO [Heidelberg Technology Park](#)

Session I: Clusters and Collaborations

09:30 – 09:45 Tech Parks & Areas of Innovation, Upcoming Strategies and Burning Questions Josep Piqué [IASP](#) International President

09:45 – 10:00 Leading Edge Cluster BioTech Fritz Richter CEO [BioRN Network Association](#)

10:00 – 10:15 Leading Edge Cluster Printed Organic Electronics Luat Nguyen CEO [InnovationLab GmbH](#)

| | | | |
|---|---|-------------------------|---|
| 10:15 – 10:30 | The Impact of Digitalization in Healthcare – Collaboration models | Anette Großmüller | SAP Health , Precision Medicine |
| 10:30 – 10:45 | Key role of an Innovation Hub supporting science-based companies | Jean-François Balducchi | CEO Atlanpole |
| 10:45 – 11:00 | Discussion | | |
| 11:00 – 11:30 | Coffee break | | |
| Session II: Community Building / Hardware and Soft Factors | | | |
| 11:30 – 11:45 | HighTech Ecosystem Heidelberg | André Domin | CEO Heidelberg Technology Park |
| 11:45 – 12:00 | Knowledge City of Tomorrow PHVision | Michael Braum | CEO International Architecture Exhibition |
| 12:00 – 12:15 | Digital infrastructure for knowledge driven communities | Sebastian Warkentin | Digital Agency Heidelberg |
| 12:15 – 12:30 | Innovation campus for medical technology | Elmar Bourdon | Mannheim Medical Technology Cluster |
| 12:30 – 12:45 | Advanced Manufacturing Centers: A New Model of Relationship | Raquel Ubarrechena | Basque Country Technology Parks , Spain |
| 12:45 – 13:00 | Discussion | | |
| 13:00 – 14:00 | Lunch break | | |
| Session III: European Examples for <i>High-Tech Support and the City Development</i> | | | |
| 14:00 – 14:15 | TBD | Jan Henk van der Velde | Utrecht Science Park , Netherlands |

| | | | |
|--|---|--|--|
| 14:15 – 14:30 | Heidelberg Innovation Park – Heidelberg's hub for innovative IT and Digital Media companies | Marc Massoth | Office for Economic Development and Employment, City of Heidelberg |
| 14:30 – 14:45 | Driving the future of digital quarter and city management | Detlef Straeten | NEC Laboratories Europe |
| 14:45 – 15:00 | N.N. | N.N. | (tbc.) |
| 15:00 – 15:15 | Discussion | | |
| 15:15 – 15:45 | Coffee, Cake & Fruits | | |
| Session IV: Startup Support and Startup Pitches | | | |
| 15:45 – 16:15 | Building a support system for high-tech startups: Lessons learned | Thomas Prexl | CEO Heidelberg Startup Partners e.V. |
| 16:15 – 16:30 | Introduction pitching session | André Domin | CEO Heidelberg Technology Park |
| 16:30 – 17:15 | 3 to 5 startup pitches | Valentin Kramer Stephan Lochner / Stefan Nitz | Aucteg Refundrebel N.N. |
| 17:15 – 17:45 | Closing / Certificates of Attendance | Luis Sanz | IASP Director General |
| 17:45 – 18:00 | Break & Coffee | | |
| 18:00 – 18:20 | Keynote Address: Supply for the future – how public utilities contribute to successful working and research environments | Falk Günther | Managing Director Stadtwerke Heidelberg Netze GmbH |
| 18:20 | Flying Buffet | | |

Wednesday, 25th April 2018: Innovation Tour

| | | | |
|--------------|--|--|--|
| 9:00 | Start | | Meeting place to be announced |
| 9:00-11:00 | Bahnstadt the Zero Emission District TP Czernyring, SkyLabs, SkyAngle InnovationLab Tour | Ralf Bermich Fabian Nagel André Domin Luat Nguyen | Heidelberg City Environmental Authority CEO Heidelberg Technology Park CEO InnovationLab GmbH |
| 11:30- 13:30 | BDC OE PHVision - discourses on Smart City | Moritz Schindler Carl Zillich | Heidelberg Technology Park International Architecture Exhibition |
