

# International Association of Science Parks and Areas of Innovation: European Division Conference

Topics: *Vitalizing communities via TechParks and Clusters – Tech Transfer & Start-up Support*

## Monday, 23rd April 2018: Arrival and Welcome Dinner

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Arrival in Heidelberg and Hotel check-in

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18:00 – 22:00      Welcome Dinner      [Zum Güldenen Schaf](#), Heidelberg

## Tuesday, 24th April 2018: Conference

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08:30 – 09:10      Registration

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09:10 – 09:30      Welcome address      André Domin      CEO [Heidelberg Technology Park](#)

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### Session I: Clusters and Collaborations

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09:30 – 09:45      Tech Parks & Areas of Innovation,  
Upcoming Strategies and Burning  
Questions      Josep Piqué      [IASP](#) International President

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09:45 – 10:00      Leading Edge Cluster BioTech      Julia Schaft      Project Manager [BioRN Network Association](#)

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10:00 – 10:15      Leading Edge Cluster Printed Organic  
Electronics      Luat Nguyen      CEO [InnovationLab GmbH](#)

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| 10:15 – 10:30   | The Impact of Digitalization in Healthcare – Collaboration models | Anette Großmüller       | <a href="#">SAP Health</a> , Precision Medicine           |
| 10:30 – 10:45   | Key Role of an Innovation Hub Supporting Science-based Companies  | Jean-François Balducchi | CEO <a href="#">Atlanpole</a>                             |
| 10:45 – 11:00   | Discussion  |                         |   |
| <b>11:00 – 11:30</b>  | <b>Coffee break</b>   |                         |   |
| <b>Session II: Community Building / Hardware and Soft Factors</b>                           |   |                         |   |
| 11:30 – 11:45   | HighTech Ecosystem Heidelberg                                     | André Domin             | CEO <a href="#">Heidelberg Technology Park</a>            |
| 11:45 – 12:00   | Knowledge City of Tomorrow <a href="#">PHVision</a>               | Michael Braum           | CEO <a href="#">International Architecture Exhibition</a> |
| 12:00 – 12:15   | Digital Infrastructure for Knowledge Driven Communities           | Sebastian Warkentin     | <a href="#">Digital Agency Heidelberg</a>                 |
| 12:15 – 12:30   | Innovation Campus for Medical Technology                          | Elmar Bourdon           | <a href="#">Mannheim Medical Technology Cluster</a>       |
| 12:30 – 12:45   | Advanced Manufacturing Centers: A New Model of Relationship       | Raquel Ubarrechena      | <a href="#">Basque Country Technology Parks</a> , Spain   |
| 12:45 – 13:00   | Discussion  |                         |   |
| <b>13:00 – 14:00</b>  | <b>Lunch break</b>  |                         |   |
| <b>Session III: European Examples for <i>High-Tech Support and the City Development</i></b> |   |                         |   |
| 14:00 – 14:15   | Public Private Collaboration                                      | Jan Henk van der Velden | <a href="#">Utrecht Science Park</a> , Netherlands        |

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| 14:15 – 14:30  | Heidelberg Innovation Park – Heidelberg's Hub for Innovative IT and Digital Media Companies                                 | Anja Milde                                       | Head of Science Departement, City of Heidelberg                    |
| 14:30 – 14:45  | Driving the Future of Digital Quarter and City Management   | Detlef Straeten                                  | <a href="#">NEC Laboratories Europe</a>                            |
| 14:45 – 15:00  | Innovation Districts: Catalysts for Smart City Districts?   | Jacques van Dinteren<br>Paul Jansen              | <a href="#">Innovation Area Development Partnership (IADP)</a>     |
| 15:00 – 15:15  | Discussion  |  |  |
| <b>15:15 – 15:45</b>                                   | <b>Coffee, Cake &amp; Fruits</b>  |  |  |
| <b>Session IV: Startup Support and Startup Pitches</b> |   |  |  |
| 15:45 – 16:15  | Building a Support System for High-tech Startups: Lessons Learned   | Thomas Prexl                                     | CEO <a href="#">Heidelberg Startup Partners e.V.</a>               |
| 16:15 – 16:30  | Introduction Pitching Session   | André Domin                                      | CEO <a href="#">Heidelberg Technology Park</a>                     |
| 16:30 – 17:15  | 3 Startup Pitches   | Valentin Kramer<br>Stephan Lochner / Stefan Nitz | <a href="#">Aucteq</a><br><a href="#">Refundrebel</a><br>N.N.      |
| 17:15 – 17:45  | Closing / Certificates of Attendance  | Luis Sanz  | <a href="#">IASP</a> Director General                              |
| <b>17:45 – 18:00</b>                                   | <b>Break &amp; Coffee</b>   |  |  |
| 18:00 – 18:20  | Keynote Address:<br>Supply for the Future – How Public Utilities Contribute to Successful Working and Research Environments | Falk Günther                                     | Managing Director <a href="#">Stadtwerke Heidelberg Netze GmbH</a> |

18:20

Flying Buffet

## Wednesday, 25th April 2018: Innovation Tour

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| 9:30         | Start  |  | Meeting place to be announced   |
| 9:45 - 11:30 | Bahnstadt the Zero Emission District<br>TP Czernyring, SkyLabs, SkyAngle<br>InnovationLab Tour | Fabian Nagel<br>André Domin<br>Luat Nguyen | <a href="#">Environmental Authority</a><br>CEO <a href="#">Heidelberg Technology Park</a><br>CEO <a href="#">InnovationLab GmbH</a> |
| 11:30- 13:30 | BDC OE<br>PHVision - Discourses on Smart City  | Moritz Schindler<br>Carl Zillich           | <a href="#">Heidelberg Technology Park</a><br><a href="#">International Architecture Exhibition</a>                                 |